

Cross Cultural Communication

Course Description :

The course focuses to get awareness on the Cross-Cultural Values, belief systems. It also focuses on Challenges while encountering such dynamic environment. The course facilitates learning skills for handling such cross-cultural environment and build persuasive skills to communicate

Topics covered in the Course:

- Getting awareness to Culture and Communication
- Understanding Hidden Cultural Assumptions, Values and Beliefs in Cross Cultures
- Developing Cross Cultural Competence
- Developing Persuasive and Influential Skills for handling Cultural Diversity

Outcomes of the Course:

- To gain knowledge in the area of Cross Cultures
- To apply the knowledge gained during the course in Cross Cultural settings
- To analyze the cross-cultural environment and evaluate the best possible method of communication
- To comprehend the Skills required for Influential and Persuasive cross-cultural communication

Eligible Stream of participants:

- Open for all

Tool: Google hangouts



Dr. Preeti Nair
Head, International Relations Cell

She has 9 years of Industrial experience and a 12 years Academical experience at Parul University. As the Head of the International Relations Cell, She is responsible for the Strategic Collaboration with the International Universities for Faculty and Student Exchange programs, Joint Projects, Funded Mobility programs, Study Abroad, and Pathway Programs. She is also the Doctoral Guide to the Research Scholars and Project Guide to the Management students.