Colour Concept

Course Description :

- Colour plays an important role in everyone's life. Colour can change thinking, change actions and cause reactions.
- The module has been designed that suits for all students and professionals, introduces important concepts of colour which they will apply in any courses of design or in everyday lifestyle.
- The psychological and visual aspects of colour will be used in different approaches of design.

Topics covered in the Course:

- Chapter 1   : Introduction
- Chapter 2   : Prangs Colour theory
- Chapter 3   : Colour Harmonies
- Chapter 4   : Psychology & Symbolism Of Colour
- Chapter 5   : Colour & Nature

Outcomes of the Course:

After introducing this course, students will have a generic overview and would able to understand:-

- They will learn the vocabulary associated with colour and can communicate their design well.
- How to organize a content, emphasize on element colour and hence making the design look more beautiful and aesthetically impressive.
- They will be able to choose the right colour at right place
- They will be able to associate colour with mood and emotions which will help them in creating a product or design.

Eligible Stream of participants:

- Learners from any country can be able to register for this course.
- This is the basic colour concept course which is essential for any designer, as colour plays important role in one's life.

Tool: Zoom or Google Meet

Traditional Folk Painting of India

Course Description :

- Indian painting has a very long tradition and history in Indian art
- India had always been known as the land that portrayed cultural and traditional vibrancy through its conventional arts and crafts.
- The module gives a brief description of Indian folk painting prevailing in India and the detailed study of Madhubani Painting.

Topics covered in the Course:

- Chapter 1   : Introduction to folk paintings
- Chapter 2   : Madhubani Painting – introduction, different motifs, article

Outcomes of the Course:

After introducing this course, students will have a generic overview and would able to understand:-

- Describe the background and region of Folk Art of India
- Identify the different regional folk forms of India;
- Explain the medium, techniques and styles of these folk arts; Madhubani
- State the designs and motifs used in folk art; Madhubani

Eligible Stream of participants:

- Learners from any country can be able to register for this course.
- This is the basic colour concept course which is essential for any designer, as colour plays important role in one's life.

Tool: Zoom or Google Meet

Material Required :

- A4 Size plain paper (a couple of extra sheets to practice sketching) or sketch book
- Poster colors (preferred) if not then sketch pens or acrylic colours
- Brushes (size 0 to size 4/5), water and palette for mixing
- Black pen for outlines (thin and thick)
- Pencil, rubber, ruler, compass and basic stationery for sketching
- For article – paper or wood coaster piece or piece of cloth or any product on which you want to paint.

Prof. Palak Patel

Vice Principal and Associate Officer at Parul Institute of Design

• Prof. Palak Patel have been associated with Designing Field for more than 18+ years and teaching field for approximately 15+ years.• -Have worked with Gujarat's Leading Ethnic Store "Deepkala-Silk Heritage"Ahmedabad as a Designer for more than 8 years. Also have helped to set-up entire store outlet in Baroda along with customer building and rapport.• was engaged with NIFT-Baroda as Visiting Faculty for 3 years• was associated with NISHDA institute of Fashion and Aviation, Baroda(IAO Certified Institute) as a Head faculty and have developed the curriculum.• FDP (faculty development program) and Faculty trainee at National Institute of Design (NID) , Paldi Ahmedabad for 1 year 2015-2016.• Joined as Assistant professor in 2016 and at present serving as Vice Principal and Associate Professor at Parul institute of Design at Parul University.• Awarded for Mentoring students in design field by National Khadi Awards, Goa in 2019.